Rep Order# 6852702 EC'd Yes

I of 3

Showing Buylines: All Lines

) PHILADELPHIA ) AMY MCCREARY

215-568-6540 215-568-1845

Rep Firm Sales Office { Salesperson ( Salesperson Phone# Salesperson FAX#

Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/PL/P2/E 95/101/1775 Flight Dates 09/15/2012 - 09/21/2012 Hiatus Weeks

Product Estimate#

Maura Gilroy

Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ).OBAMA FOR AMERICA
Product OBAMA 60'S

Fax# Buyer Phone#

30-\* -- CONTRACT COMMENT --

ဌ

														4
<u></u>	Ä.	i.	J- 4	ë	V.	x.	٠.	<i>J</i> .	u.	<b>-</b> ₽-	w	~	7	ון ב
E .	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	.⊒ .₹	M-17	M-E	년 당 -	[년 기	ţIJ	CS	5 <b>A</b>	74	Ч Т	M - F	 	б∈у
46-4:07	30-45	58-35	47-61	11A-12P	1:A-11A	44-10A	93CA-1CA	/A-8A	/A-3K	12 Å-71 Å	₹E-₩	6A-7A	5A-6A	Time
FIRST NEWS 5 AT THEF	DR. EHZS	THE EACTORS	DAYS OF COR LIVES	PACHEL RAY	TODAY 21500 III	TCDAY ERON 11	CERIS MATTHEWS 250W	TODAY ON SUNDAY	SATUPDAY TUDAY	NEWS 2 AT SUMBISE	TUDAY SHGW	WARE IP WITH THE WACNERS	MAKE UP WITH THE WACNERS	Program
979 4 7	ő	: 6:	: 60	÷ 6 <u>1</u> :	: 60.	: 60	: 60	:60	41 121 133	: 60	01 01 13	÷ 60	. 60	Len
11,200.40	(1) (2) (2) (3) (4) (4) (4) (4) (4) (4) (4) (4) (4) (4	8300.00	36 min 86	0850.50	მანმ.იდ	2.04.00	\$1,000.00	51,250.00	51,250.00	5760.00	\$1,.00.00	51.300.00	865C.CC	Rate
1.4 1.4 1.4 1.4 1.4 1.4 1.4 1.4 1.4 1.4	Up; 17-19;21	09217-08771	17.60-7136.7	09/1/-09/21	1776(-, 176.)	17/62-/1/63	79/16-03/15	C4:126-09:15	51760-51760	09/15-69/15	09/17-69/21	£3:17-09:24	09/17-09//1	Detes
~	ω	r <sub>e</sub>	2	ia.	2-	N	ı		<u>.</u>	-	حك	æ	2	Spots/Week
	17	**	1	ᆫ	L	ш	J	ш.	<b>⊢•</b>	ь	г	1*1	⊢ I :	* # D O O O O O O O O O O O O O O O O O O
Γ	o.i	٨	fer.	e.	Κ.	K.a		, ,	• 1	,	<b>ي</b>	42		Total
8.400.00 1.400.00	\$2, 400, p.2	2400.00	21,700,00	\$1,950.00	11,300.00	81.400.02	51,000,00	\$1,250.00	51,250.30	\$700,00	56,800.00	\$5,200.00	\$1,300.08.	Total Cost
													1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Daypert

1
≖
-
ć
ᄎ
Ξ
$\overline{\mathbf{c}}$
-
-
¥n.
1

Traffic Order# 106601 

2 of 3

Daypart

Rep Order# 6852702 EC'd Yes

Ver# 1 Mod#. 0 Status Confirmed

		FOR AMERICA
Flight Dates 09/15/2012 - 09/21/2012	WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1775	Agency ( ) GMMB 3050 K ST NW
Salesperson Phone#	Salesperson (	Rep Firm
10# 215-568-6540	) AMY MCCREARY	

Advertiser Product Estimate# Buyer	Phone# Fax#	S	ļ								Α.	Ν.	2.	25	2.5	2	h. T
iser		LT		15	Ę)	1.	oc C	Ē	23	21	22	7.5	4.	U	٧٠-		
( ).OBA ( ).OBA OBAMA 60'S 1775 Maura Gilrov	a Cili	Day		<u>'K</u>  -	:4- <u>F</u>	5 <b>A</b>	Ħ	×	<u>[4</u>	( <u>R</u> -1 -21	5: A	es es		.M − 17	(1 5	<b>\$</b> 3	
OBAMA 60'S 1775  Maura Gilrov		Time		430P-5P	5P~63CP	5P-63CP	10P-11p	10P-:15	4088-4025	1:P-:1:5P	11P-:1:5P	11P-11358	11358- 17558	1235A- 145A	llosspela	1:35F~12A	12E-16
	<b>T</b> 5	Program		NEWS 4 AT 430P	EARLY NEWS	KSNV EARLY NEWS	PARENTICOD	ROCK CENTER- BRIAN WILLIAMS	P SUN NT EB: DET 8 5 FRAN	P NEWS 3 NICHTSIDE	P NEWS & WICHTSIDE	P NEWS 3 MICHTSIDE	TONIGHT SHOW W/ JAY LEND	LATE NICHT W/JIMMY FALLON	CATURDAY MESHT LIVE	SPORTS NICHTEN DAG VECAS	LAW & CRITICE
Agency ( ) 3050 K S WASHII Agency C/P1/P2/E	Flight Dates Hiatus Weeks							lams.									
<b>449</b>	09/15/	Len	Í	: 60	: 60	:60	ç, òC	: 60	: 50	: 50	.60	⊙	ن. د.	ő	: 60	: 50	6
( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 95/101/1775	09/15/2012 - 09/21/2012	Rate	 	\$1,400.00	\$2,000.00	ະ1,300.00	\$6,400.00	56,400.00	\$16,000.0C	52,250.00	\$2,200.00	32,200.00	ნოგნ.მც	9458.00	\$1,580.00	2276.01	## ## ## ##
	)]2	Dates	-	09/17-09/21	C9/17-09/21	09/15-09/15	81/60-81/60	69/19-09/19	09/16-09/16	09/1/-09/21	61/15-69/15	09/16-09/16	09/17-09/21	09/17-03.22	£3/11+09:15	04/16-09/16	00/16-04.1e
Rep Firm Sales Office ( Salesperson (	Salesperson Phone# Salesperson FAX#	Spots/Week	 	Nu.	чэ	ш	Ľ	Ľ	ш	l, i	J	Ľ	•******	ተን		,	1
	Phone#		2   0   0   2	⊢	ш	<b></b>	_	Ŀ	L	_	ı	٢	J	j. J	lpared	1.	
) PHILADELPHIA ) AMY MCCREARY	215-568-6540 215-568-1845	Total	1 00	~	حك	. 1	L>	1-7	1- *	lai	<u></u>	,,	حك	±.	L	J	
PHIA REARY	6540 1845	Total Cost	-	52,860.00	\$8,000.00	\$1,300.00	\$6,400.00	\$6,400.00	\$16,000.00	55,000,00	\$2,200.00	52,260,00	83,400.00	51,800.60	\$1,500.00	\$270.00	

SALES MONTHLY TOTALS	Phone# Fax# Report Totals: 56 / \$88,310.00	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).OBAMA FOR AMERICA Product OBAMA 60'S Estimate# 1775 Buver Maura Gifrov	
	Flight Dates Hiatus Weeks	Agency ( 305 WA Agency C/P1/	Mod# 0 Status Confirmed
	09/15/2012 - 09/21/2012	Agency ( JGMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1775	Traffic Order# 106601 Prince Cast Received: 09. Showing Buylines: All Lines
	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	nted: /14/2012 \$
	215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY	09/17/2012 11:48 AM 9:48 AM

Market TotalsCOMPETITIVE COMMENTS EST SHARES	Lines not sent/rold/rtrn: 0 / 50.00 COMPETITIVE-	Station Totals: 50 / 588,310.00
0220,795	9	
CATV KTNV KKXX		
50 C C C C C C C C C C C C C C C C C C C		
KBLR ',		
۰۰ ۷-		
KUNC		
\$ 1.		
KLAS KVMY		
: C		
ŘĖNV KVVC		

°3 °., ⊊L L I⊐ 114

Sep 12:

56 / 588,310.00

Raoks D≪по⊾ 3835+ NOV12

CASH IN ABVANCE

PLEASE NOTE ADDRESS CHANCE ETE 8/12

--- Agency Comment---

3 of بري